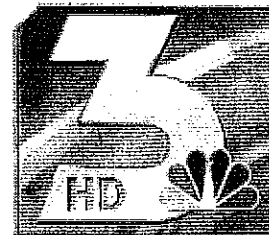


## ORDER



KSNV

## Orders

## Order / Rev:

108085

## Alt Order #:

06866084

## Product Desc:

ROMNEY FOR PRESIDENT

## Estimate:

## Flight Dates:

10/24/12 - 10/30/12

## Original Date / Rev:

10/22/12 / 10/23/12

## Order Type:

GENERAL

## Primary AE:

Amy McCreary

## Sales Office:

BLPHI

## Sales Region:

National

## Agency

## Name:

American Rambler Productions

## Buying Contact:

## Billing Contact:

138 Conant St.

Beverly, MA 01915

## Billing Type:

Cash

## Billing Calendar:

Broadcast

## Billing Cycle:

EOM/EOC

## Agency Commission:

15%

## Advertiser

## Name:

Romney for President

## Demographic:

A35+

## Product Codes:

PLC02-Republican

## Priority:

SELECT PRIORITY CODE

## Revenue Codes:

POLITICAL/AGY, PCAN, GEN

## New Business Thru:

## Order Separation:

00:05:00

## Advertiser External ID:

## Agency External ID:

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	95	\$70,800.00	\$60,180.00
10/29/12	10/30/12	51	\$35,825.00	\$30,451.25

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	95	\$70,800.00	\$60,180.00	0.00
November 2012	51	\$35,825.00	\$30,451.25	0.00
Totals	146	\$106,625.00	\$90,631.25	0.00

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

## Order Share

Order Share	Share	Total
KSNV	26%	\$106,625.00
Market	100%	\$410,096.15

## Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	25%	\$102,524.04
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	25%	\$102,524.04
KTUD	1%	\$4,100.96
KVVU	20%	\$82,019.23
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	3%	\$12,302.88

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/29/12	10/29/12	M-F 6-7a WakeUp w/WagM	6-7a		M-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
				M-F 6-7a WakeUp w/Wagners											
				WAKE											
				Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						

Order / Rev: 108085  
 Alt Order #: 06866084  
 Flight Dates: 10/24/12 - 10/30/12

Advertiser: Romney for President  
 Product Desc: ROMNEY FOR PRESIDENT  
 Estimate: KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/29/12	10/29/12	M-F 6-7a WakeUp w/Wa M-F 6-7a WakeUp w/Wagners	CM	6-7a	M-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
WAKE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$700.00		0.00						
E 2	KSNV	10/30/12	10/30/12	M-F 6-7a WakeUp w/Wa M-F 6-7a WakeUp w/Wagners	CM	6-7a	-T-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
WAKE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-T-----	1		\$700.00		0.00						
E 3	KSNV	10/24/12	10/26/12	M-F 6-7a WakeUp w/Wa M-F 6-7a WakeUp w/Wagners	CM	6-7a	--WTF--	:30	3	\$700.00	1	0.00	NM	3	\$2,100.00
WAKE 1X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	--WTF--	3		\$700.00		0.00						
E 4	KSNV	10/24/12	10/26/12	Today Show Today Show	CM	658a-9am	--WTF--	:30	6	\$900.00	1	0.00	NM	6	\$5,400.00
TODAY SHOW 2X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	--WTF--	6		\$900.00		0.00						
E 5	KSNV	10/29/12	10/30/12	Today Show Today Show	CM	658a-9am	MT-----	:30	4	\$900.00	1	0.00	NM	4	\$3,600.00
TODAY SHOW 2X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	MT-----	4		\$900.00		0.00						
E 6	KSNV	10/29/12	10/30/12	M-F Today Show II 3rd H M-F Today Show II	CM	9-10a	MT-----	:30	2	\$425.00	1	0.00	NM	2	\$850.00
TODAY SHOW 1X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	MT-----	2		\$425.00		0.00						
E 7	KSNV	10/24/12	10/26/12	M-F Today Show III 4th H Today 4th Hour	CM	10am-11am	--WTF--	:30	3	\$325.00	1	0.00	NM	3	\$975.00
TODAY SHOW 1X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	--WTF--	3		\$325.00		0.00						
E 8	KSNV	10/29/12	10/30/12	M-F Today Show III 4th H Today 4th Hour	CM	10am-11am	MT-----	:30	4	\$325.00	1	0.00	NM	4	\$1,300.00
TODAY SHOW 2X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	MT-----	4		\$325.00		0.00						
E 9	KSNV	10/29/12	10/30/12	Rachael Ray Rachael Ray	CM	11am-12pm	MT-----	:30	4	\$325.00	1	0.00	NM	4	\$1,300.00
RACHAEL RAY 2X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	MT-----	4		\$325.00		0.00						
E 10	KSNV	10/24/12	10/26/12	Rachael Ray Rachael Ray	CM	11am-12pm	--WTF--	:30	6	\$325.00	1	0.00	NM	6	\$1,950.00
RACHAEL RAY 2X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	--WTF--	6		\$325.00		0.00						
E 11	KSNV	10/24/12	10/26/12	Noon News Noon News	CM	12-1230pm	--WTF--	:30	6	\$425.00	1	0.00	NM	6	\$2,550.00
NEWS 3 AT NOON 2X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	--WTF--	6		\$425.00		0.00						
E 12	KSNV	10/29/12	10/30/12	Noon News Noon News	CM	12-1230pm	MT-----	:30	3	\$425.00	1	0.00	NM	3	\$1,275.00
NEWS 3 AT NOON 2X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	MT-----	3		\$425.00		0.00						
E 13	KSNV	10/24/12	10/26/12		CM	1258p-2pm	--WTF--	:30	6	\$425.00	1	0.00	NM	6	\$2,550.00

Order / Rev: 108085  
 Alt Order #: 06866084  
 Flight Dates: 10/24/12 - 10/30/12

Advertiser: Romney for President  
 Product Desc: ROMNEY FOR PRESIDENT  
 Estimate: KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Days of our Lives															
Days of our Lives															
DAYS OF OUR LIVES 2X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--WTF--					6	\$425.00		0.00			
E 14	KSNV	10/29/12	10/30/12	Days of our Lives	CM	1258p-2pm	MT-----	:30	4	\$425.00	1	0.00	NM	4	\$1,700.00
Days of our Lives															
DAYS OF OUR LIVES 2X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MT-----					4	\$425.00		0.00			
E 15	KSNV	10/29/12	10/30/12	The Doctors	CM	2pm-3pm	MT-----	:30	4	\$325.00	1	0.00	NM	4	\$1,300.00
The Doctors															
DOCTORS 2X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MT-----					4	\$325.00		0.00			
E 16	KSNV	10/24/12	10/26/12	The Doctors	CM	2pm-3pm	--WTF--	:30	6	\$325.00	1	0.00	NM	6	\$1,950.00
The Doctors															
DOCTORS 2X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--WTF--					6	\$325.00		0.00			
E 17	KSNV	10/29/12	10/30/12	Dr. Phil	CM	3-4p	MT-----	:30	4	\$450.00	1	0.00	NM	4	\$1,800.00
Dr Phil															
DR.PHIL 2X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MT-----					4	\$450.00		0.00			
E 18	KSNV	10/24/12	10/26/12	Dr. Phil	CM	3-4p	--WTF--	:30	6	\$450.00	1	0.00	NM	6	\$2,700.00
Dr Phil															
DR.PHIL 2X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--WTF--					6	\$450.00		0.00			
E 19	KSNV	10/24/12	10/26/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	--WTF--	:30	6	\$725.00	1	0.00	NM	6	\$4,350.00
4PM NEWS (1 hour)															
FIRST NWS 2X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--WTF--					6	\$725.00		0.00			
E 20	KSNV	10/29/12	10/30/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	MT-----	:30	4	\$725.00	1	0.00	NM	4	\$2,900.00
4PM NEWS (1 hour)															
FIRST NWS 2X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MT-----					4	\$725.00		0.00			
E 21	KSNV	10/29/12	10/30/12	M-F Early News	CM	5-630p	MT-----	:30	4	\$1,200.00	1	0.00	NM	4	\$4,800.00
M-F Early News															
NEWS 3 AT 5 2X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MT-----					4	\$1,200.00		0.00			
E 22	KSNV	10/24/12	10/26/12	M-F Early News	CM	5-630p	--WTF--	:30	6	\$1,200.00	1	0.00	NM	6	\$7,200.00
M-F Early News															
NEWS 3 AT 5 2X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--WTF--					6	\$1,200.00		0.00			
E 23	KSNV	10/29/12	10/30/12	M-F Jeopardy	CM	630-7pm	MT-----	:30	4	\$1,300.00	1	0.00	NM	4	\$5,200.00
M-F Jeopardy															
JEOPARDY 2X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MT-----					4	\$1,300.00		0.00			
E 24	KSNV	10/24/12	10/26/12	M-F Jeopardy	CM	630-7pm	--WTF--	:30	6	\$1,300.00	1	0.00	NM	6	\$7,800.00
M-F Jeopardy															
JEOPARDY 2X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--WTF--					6	\$1,300.00		0.00			
E 25	KSNV	10/24/12	10/26/12		CM	7-730pm	--WTF--	:30	3	\$1,300.00	1	0.00	NM	3	\$3,900.00

Order / Rev: 108085  
 Alt Order #: 06866084  
 Flight Dates: 10/24/12 - 10/30/12

Advertiser: Romney for President  
 Product Desc: ROMNEY FOR PRESIDENT  
 Estimate: KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F Wheel M-F Wheel of Fortune WHEEL 1X PER DAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 --WTF-- 3 \$1,300.00 0.00															
E 26	KSNV	10/29/12	10/30/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	MT-----	:30	2	\$1,300.00	1	0.00	NM	2	\$2,600.00
WHEEL 1X PER DAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 MT----- 2 \$1,300.00 0.00															
E 27	KSNV	10/24/12	10/26/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	--WTF--	:30	6	\$1,200.00	1	0.00	NM	6	\$7,200.00
NEWS3 @11 2X PER DAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 --WTF-- 6 \$1,200.00 0.00															
E 28	KSNV	10/29/12	10/30/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	MT-----	:30	4	\$1,200.00	1	0.00	NM	4	\$4,800.00
NEWS3 @11 2X PER DAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 MT----- 4 \$1,200.00 0.00															
E 29	KSNV	10/24/12	10/26/12	The Tonight Show Tonight Show	CM	1135p-1236a	--WTF--	:30	3	\$500.00	1	0.00	NM	3	\$1,500.00
TONITE SHOW 1X PER DAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 --WTF-- 3 \$500.00 0.00															
E 30	KSNV	10/29/12	10/30/12	The Tonight Show Tonight Show	CM	1135p-1236a	MT-----	:30	2	\$500.00	1	0.00	NM	2	\$1,000.00
TONITE SHOW 1X PER DAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 MT----- 2 \$500.00 0.00															
E 31	KSNV	10/27/12	10/27/12	News 3 Sunrise - SATURDAY News 3 Sunrise SATURDAY	CM	6a-7a	-----S-	:30	2	\$350.00	1	0.00	NM	2	\$700.00
NWS3 AT SUNRISE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -----S- 2 \$350.00 0.00															
E 32	KSNV	10/27/12	10/27/12	Saturday Today Saturday Today	CM	7a-9am	-----S-	:30	2	\$625.00	1	0.00	NM	2	\$1,250.00
SATURDAY TODAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -----S- 2 \$625.00 0.00															
E 33	KSNV	10/27/12	10/27/12	News 3 Today - SATURDAY News 3 Today - SAT	CM	9am-930am	-----S-	:30	2	\$500.00	1	0.00	NM	2	\$1,000.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -----S- 2 \$500.00 0.00															
E 34	KSNV	10/27/12	10/27/12	Sa-Su Early News Sa-Su Early News	CM	5pm-630pm	-----S-	:30	2	\$675.00	1	0.00	NM	2	\$1,350.00
NWS3 @5WK <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -----S- 2 \$675.00 0.00															
E 35	KSNV	10/27/12	10/27/12	Wknd Jeopardy SAT/Jeopardy	CM	630-7pm	-----S-	:30	1	\$525.00	1	0.00	NM	1	\$525.00
JEOPARDY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -----S- 1 \$525.00 0.00															
E 36	KSNV	10/27/12	10/27/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	2	\$1,100.00	1	0.00	NM	2	\$2,200.00
WKD2 NWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -----S- 2 \$1,100.00 0.00															
E 37	KSNV	10/27/12	10/27/12		CM	5:00- 6:00am	-----S-	:30	1	\$1,250.00	2	0.00	NM	1	\$1,250.00

Order / Rev: 108085  
 Alt Order #: 06866084  
 Flight Dates: 10/24/12 - 10/30/12

Advertiser: Romney for President  
 Product Desc: ROMNEY FOR PRESIDENT  
 Estimate: KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Nevada Newsmakers - Ch.3 (5:00 AM-5:30 AM)															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-		1			\$1,250.00			0.00			
E 38	KSNV	10/27/12	10/27/12	Nevada Newsmakers - Ch.3	CM	5:00- 6:00am	-----S-	:30	1	\$1,250.00	2	0.00	NM	1	\$1,250.00
Nevada Newsmakers - Ch.3 (5:30 AM-6:00 AM)															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-		1			\$1,250.00			0.00			
E 39	KSNV	10/28/12	10/28/12	News 3 Sunrise - SUNDAY	CM	6a-7a	-----S	:30	1	\$350.00	1	0.00	NM	1	\$350.00
NWS-SUNRS WKND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S		1			\$350.00			0.00			
E 40	KSNV	10/28/12	10/28/12	Sunday Today	CM	7a-8am	-----S	:30	2	\$750.00	1	0.00	NM	2	\$1,500.00
SUN TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S		2			\$750.00			0.00			
E 41	KSNV	10/28/12	10/28/12	News 3 Today Wknd	CM	9a-930am	-----S	:30	1	\$500.00	1	0.00	NM	1	\$500.00
News 3 Today															
NEWS TDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S		1			\$500.00			0.00			
E 42	KSNV	10/28/12	10/28/12	Chris Matthews 9:30AM	CM	9:30a-10a	-----S	:30	1	\$600.00	1	0.00	NM	1	\$600.00
Chris Matthews SUN 9:30am															
CHRIS MATTHEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S		1			\$600.00			0.00			
E 43	KSNV	10/28/12	10/28/12	NFL Pre-Game / FNA	CM	1p-530pm	-----S	:30	1	\$2,400.00	1	0.00	NM	1	\$2,400.00
NFL Pre-Game															
FTBL NIGHT IN AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S		1			\$2,400.00			0.00			
E 44	KSNV	10/28/12	10/28/12	Jeopardy in PRIME	CM	M-SA 8-11p / SUN	-----S	:30	1	\$800.00	2	0.00	NM	1	\$800.00
Jeopardy in Prime															
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S		1			\$800.00			0.00			
E 45	KSNV	10/28/12	10/28/12	LAW & ORDER (synd) PRIME	CM	M-SA 8-11p / SUN	-----S	:30	1	\$800.00	2	0.00	NM	1	\$800.00
Law & Order (synd) PRIME															
LAW & ORDER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S		1			\$800.00			0.00			
E 46	KSNV	10/28/12	10/28/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	2	\$1,100.00	1	0.00	NM	2	\$2,200.00
Sa-Su News 3 at Eleven															
WKDN NWS 3 @11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S		2			\$1,100.00			0.00			
													Totals	146	\$106,625.00